



# UN Committee of Experts on Business Statistics 23- 25 may 2018

Part II- Strategic view on  
business statistics

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# Business statistics - priorities 1/4

- *remaining relevant - responsiveness to user needs*
- *comprehensive coverage of business sectors – services*
- *Statistical units: Enterprise and KAU*
- *Modernization of data production and reduction of burden on businesses*
  - **Multiple sources e.g. exchanged micro-data, administrative data, big data, data linking, dissemination of data from the EuroGroups Register**
- *More user friendly dissemination*

# Business statistics - priorities 2/4

- *addressing globalization*
  - *Multinational enterprise groups*
  - *Role of Registers on MNES*
  - *Quality and consistency of national/European statistics*
  - *Data and information sharing – cross-borders*
  - *Global value chains, FDI by ultimate investor, statistics by business functions, etc.*
  - *Trade in services, services trade by modes of supply, digital trade*
  - *Trade by enterprise characteristics*
  - ...

# Business statistics - priorities 3/4

- *Digitalisation and digital economy: scope, actors, impact, classifications*
  - *Community Innovation survey*
  - *Collaborative economy-definition and measurement*
  - *ICT surveys – adapting to user needs*
  - ...

# Business statistics - priorities 4/4

- *Entrepreneurship and business demography*
  - *Quarterly statistics on business registrations and bankruptcies*
  - *Scale-ups*
  - *Data on true SMEs*
  - *CIS- factors making enterprises innovative*
  - ...

*Thank you for your attention*

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